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**GIVING HEARTS DAY SCRIPTS *– Verbal Announcements and Social Media Text***

**VIDEO INTRODUCTION:**

**February 13 is Giving Hearts Day**, and the Church of the Lutheran Brethren has a goal to **raise $200,000** to support and advance the ministry of Lutheran Brethren Seminary. A group of generous donors has offered to **match the first $100,000 given**, doubling your gifts!

Your Lutheran Brethren Seminary is essential to the Church of the Lutheran Brethren as it trains our pastors, missionaries, and lay-leaders to be rooted in the Word of God as we reach the world with the Gospel.

**CHRISTINE LAWSON VIDEO:** Christine Lawson is a first year student at Lutheran Brethren Seminary. Her father was a pastor and her mother had served as a missionary in Chad when she was young. So, Christine grew up hearing stories from missionaries and church planters and experiencing life in ministry. Today, Christine is attending seminary to sharpen her theology so she can more effectively write, teach, and lead women. Check out Christine’s story in this video.

(Play video)

**JOE SKARET VIDEO:** Joe Skaret is an elder at Bethany Lutheran Brethren Church in Connecticut, and his is currently earning his degree through distance education. He has found that distance education provides a unique opportunity to serve in ministry while learning. Enjoy Joe’s story in this video. (Play video)

**VERBAL INVITATION FOR WORSHIP SERVICE WITH SPECIAL OFFERING:**

After the video, we plan to take a special offering. If the Lord has laid it on your heart, please consider a gift to Lutheran Brethren Seminary.

**VERBAL INVITATION FOR WORSHIP SERVICE WITHOUT SPECIAL OFFERING:**

If the Lord has laid it on your heart to contribute to Lutheran Brethren Seminary, please visit the giving page at LBS.edu anytime between now and midnight on February 13. You will select “Lutheran Brethren Seminary, Giving Hearts Day.”

If you would like to send a check, note the directions

* on today’s bulletin insert
* on the slide
* in today’s bulletin

*(Use the slides and graphics available in the media package. Or if you would like to verbally communicate it: “Make it out to ‘Lutheran Brethren Seminary,’ dated Feb. 13 and note ‘Giving Hearts Day.’ Mail it to Church of the Lutheran Brethren, 1020 West Alcott Ave, Fergus Falls, MN 56537.”)*

**SOCIAL MEDIA POST:**

The ministry of Lutheran Brethren Seminary is essential to the Church of the Lutheran Brethren!

Giving Hearts Day is on Thursday, February 13. The 2025 goal is $200,000. A group of generous donors has offered to match the first $100,000 given, doubling your gift!

The DNA of the CLB, as a family of churches, is passed on by the teaching and leading of our seminary. Your generous giving, on or before Feburary 13, will directly support Lutheran Brethren Seminary, faithfully training future leaders to be rooted in God’s Word and serving in God’s Mission.

To make a contribution online, visit the www.LBS.edu between now and Midnight on February 13. Click the Giving Hearts Day banner on the home page for details.

**ALSO:** Consider using the wording above in the verbal announcements if you are posting specifically about Christine Lawson or Joe Skaret. Just make sure you also include wording about Giving Hearts Day like this:

**February 13 is Giving Hearts Day**, and we want to help Lutheran Brethren Seminary **raise $200,000** to support and advance their ministry. **To give**, go to **LBS.edu** and click on the Giving Hearts Day banner.

**WORDING FOR GIVING INSTRUCTIONS on WEB or SOCIAL MEDIA POST:**

Visit www.LBS.edu and click the Giving Hearts Day banner to make a contribution anytime between now and midnight on February 13.

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